

Mission: To provide people of faith with tools for implementing their values as consumers, investors, employees, employers, and citizens.

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[CSR]² Review's Approach

In this issue, you will see several suggestions that you discuss CSR within your congregation. Discussion is one of the pillars around which the *[CSR]² Review* was created.

Conventional wisdom says that to be polite, you shouldn't discuss politics or religion. So people don't discuss these issues, but they use the media to counter those who disagree with them. Here at the *Review*, we suggest that it would be better to discuss these important issues face-to-face with someone who disagrees with you so that you can both come to a better understanding of the issue.

We also suggest that if you and your neighbor disagree on 70 percent of all CSR issues, then you agree on the remaining 30 percent of CSR issues. On that 30 percent, maybe there is a greater opportunity to effect change.

Express Your Values through Action

1. ***Discuss CSR.*** This month's issue covers a number of issues on which lots of people disagree. Take this opportunity to discuss your values and the values of others in your congregation. Read the article on CSR opponents (p. 8) and discuss what roles and responsibilities business should have in society. Discuss the role of investors in issues like Sudan (p. 5) and GMO's (p. 9).
2. ***Check your portfolio.*** After you have evaluated your position on the issues related to adult entertainment (p. 2), GMO's (p. 9), corporate political activity (p. 6), and Sudan (p. 5), check your holdings. Ask your investment advisor or managers of your mutual fund how they address these issues.
3. ***Consider your consumer decisions.*** Think about the products you buy and their direct relation to issues like adult entertainment (p. 2) and climate change (p. 4). Also think about other products you buy from companies in these industries. Do your purchases have unintended consequences or send unintended messages? Are carbon offsets appealing to you personally or to your congregation?